
REAL BULLS FOR THE REAL RANCHER

26TH ANNUAL PRODUCTION SALE
SATURDAY, APRIL 18, 2020
FEIRING ANGUS RANCH | 1:00 PM CDT
3 MILES EAST OF WHITE EARTH, ND

**80 YEARLING BULLS [12 RED ANGUS]
4 TWO-YEAR-OLD BULLS [3 RED ANGUS]
150 YEARLING HEIFERS [50 BWF, 15 RED ANGUS]**

***PASTURE TO PLATE FOCUSED
CONVENIENCE & ECONOMIC TRAIT DRIVEN***

FEIRING ANGUS RANCH

Doug & Ceylon Feiring
6698 94th Ave. NW • Powers Lake, ND 58773
(701) 755-3449 • Cell (701) 629-1912
www.feiringangus.com • dfeiring@restel.net

ASH COULEE RANCH

Scott Davis
6595 99th Drive NW • White Earth, ND 58794
(701) 755-3382 • Cell (701) 641-8705
sedavis82854@yahoo.com

SALE UPDATE

As of now we are moving forward with our sale. I think we can do this with the help of technology that is available today. **As always we will have videos of the bulls and females on Bill Pelton's website, billpelton.com.** They will be up a couple of weeks before the sale. You are more than welcome to come and look over the offering at your convenience and not have contact with other people. Just call ahead and we can arrange a time that is convenient for you. We will have a conference phone line so you can call and bid that way, have you one on one with someone on the phone, or can take your order and we will bid for you on the lots that you are interest in as if you were present. We will guarantee your purchase with 100 percent satisfaction. This way we can minimize the number of people who come the sale. I hope and pray this has all past by then, but I feel this is our only option for everyone's health. Please call with any questions or concerns. Thank you for your support and understanding. We are looking forward to the many phone calls to come in the near future.



RED OCC EASY RED 868A | RAAA # 3900119



O C C X-CURSION 858X | AAA# 16877227



SVR REVOLUTION 3173 | Reg #18007495

Dear Friends,

We would like to invite you to our 26th Annual Sale. April 18, 2020, 1:00 pm CDT at the Feiring Angus Ranch 3 miles east of White Earth, ND. Thank-you to our many friends and loyal customers for supporting our program. We welcome anyone new to our program. We take our job of raising seed stock for your operation very seriously, your profitability depends on it.

BULLS, BULLS, BULLS, AND MORE BULLS!!!

How do our bulls compare to all those bulls!

1. Our family has been in the Angus seed stock business for 70 years this year!
2. Challenge & breed for balance trait cattle that live & preform in the real world. Many claim it, but most do not prove it.
 - We range calf heifers and cows in late April & May.
 - Our cows work for us...we do not work for our cows.
 - Cows run out on the range all year long, winter graze as much as possible.
 - Wean the first of December.
 - Bulls fed for a modest gain, to insure fertility... our # 1 priority!
 - Only the top 1/3 of males are kept for bulls. Most born in the first cycle. (CULLING)
 - Bulls pass a semen test before the sale.
 - DNA Genetic profiling for 16 traits by a 3rd party, easy to understand 1-10 scale.
 - Honest sale, no funny money, no photo shop pictures, & no long foot notes of BS.

3. Reproduction is the most important factor in profitability.

- Reproduction is 5 times more important than growth rate & 10 times more important than carcass.
- Every missed breeding cycle represents a 42 lb. loss in weaning weight.

4. Stack generations of like proven genetics for longevity, calving ease, udder & foot quality, as well as natural muscling ability & ease of fleshing on forage alone.

5. To sum it up we breed the kind of Angus cattle that are problem free, low maintenance, and profitable for the commercial cow-calf producer.

- When building a true consistent genetic herd of cattle it takes a life time, proven genetics from a similar environment & management. Also it takes a focus and strict culling

This offering is managed by us every day and are available for your inspection at your convenience. We look forward to seeing you at our sale. If you can't attend the sale be sure to contact us and we will be happy to assist you any way we can.

God Bless!

Doug & Ceylon Feiring Family



BEST TRACKER 6059 | AAA# 18701721



A C COLEMAN CHARLO 60 | AAA# 18729011

Dear Friends,

Ash Coulee Ranch would like to invite you to the Feiring Ranch for our 26th Sale coming up April 18, 1:00 PM CDT. Our bulls selling are packed with many generations of calving ease and convenient traits that will keep you in the cattle business. We have been striving to produce the kind that make ranching easier, the kind that can take care of themselves allowing you time for other activities. How are we doing that?

Over time we have developed strong opinions and evidence to support the kind of genetics that are the most profitable to us. These genetics represent many generations of old line, long lived, regular producing problem free cows. The kind that can drive profits, pay for the ranch and raise a family. A large majority of the industry ignores production traits choosing instead high EPD's eventually adapting the environment to support those genetics. At Ash Coulee we offer convenient traits understanding that reproduction is more valuable than growth and carcass traits alone. After more than 50 years of selection for profit and production these are the cows that have evolved, the kind we take for granted. For example:

A C Rosetta 372

- 17 and still in production
- has a bull selling
- 10,331 lbs. of calves weaned (no creep)
- 364 day calving interval
- A C Rosetta her dam: 361 day calving interval, 17 years in production and 10,604 lbs. of calves weaned (no creep)

A C Blackbird Blossom 533

- 15 and still in production
- has bull selling
- 368 day calving interval
- 9478 lbs. of calves weaned (no creep)
- A C Blackbird Blossom 514 granddam: 367 day calving interval, 9940 lbs. of calves weaned (no creep), 2nd oldest pathfinder cow in the breed while active

A C Princess 500

- 15 and still in production
- has bull selling
- 363 day calving interval
- 8957 lbs. of calves weaned (no creep)
- Her dam in production 17 years
- 10,515 lbs. of calves weaned

Ash Coulee Ever Glory 46 (born in 1986) The all time production Queen

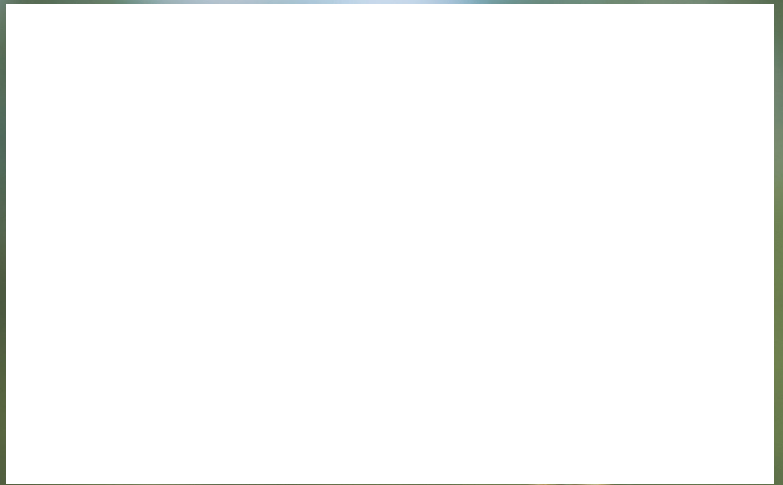
- used 3 sons, grandsons and great grandsons
- her genetics are wide spread currently
- 363 day calving interval. Pathfinder Cow
- Produced until 19. 19 calves (twin heifers at 18)
- 12,767 lbs. of calves weaned (no creep)

It humbles me to own and have owned many cows with this kind of production. This is the kind of genetics our cow herd is built on. We will go forward using sons and daughters of these hard working Ash Coulee cows. Put the Angus back in Angus. If you would like to know more about the Ash Coulee Ranch genetics please call. I'm always ready for a cattle chat. 701-641-8705

Thanks!
Scott Davis



6698 94th Ave. NW
Powers Lake, ND 58773



WHAT ARE ECONOMIC TRAITS?

MANY GENETIC TRAITS CONTRIBUTE TO ECONOMIC SUCCESS IN THE CATTLE BUSINESS.

FERTILITY RANKS #1

IF ECONOMIC TRAITS INTEREST YOU AS A CATTLEMAN, BE SURE TO ATTEND THE FEIRING ANGUS RANCH AND ASH COULEE RANCH COMBINED PRODUCTION SALE.

OTHER NECESSARY ECONOMIC TRAITS INCLUDE:

- Longevity
- Mothering ability
- Soundness
- Trouble-free animals
- Efficient forage converters, changing grass to pounds of beef
- Easy fleshing
- Disposition
- Sound udders
- Harsh climate adaptability
- Honesty from breeders